

# stefhanie rueda

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973.979.4120

## Education

2014 BFA: Advertising/Interactive Graphic Design  
Robert Busch School of Design, Kean University  
Dean list

## Design Skills

Promotional Design, Advertising Concepts and Design,  
Identity Design, Social Media Concepts and Design.

## Tech Skills

Fluent in Adobe CC, MailChimp, WordFly, Photography,  
Typography, Printing and familiar in After Effects..

## Skills

Work well independently and as part of a team.  
Think critically and creatively. Understand the  
audience and the brand.  
Fluent in Spanish and English.

## Professional Experiences

2016 to 2021-Graphic Designer/ Marketing  
Associate with Paper Mill Playhouse

- Create and design various materials for print and digital collateral
- Ensure projects are completed with high quality and on schedule
- Establish creative direction for the company as well as brand guidelines



- Prioritize and manage multiple projects within design specifications
- Work with a wide range of media and use graphic design software.

2016 to 2016 -freelance with Ogilvy CommonHealth Worldwide

2015 to 2016 -freelance with McCann Torre Lazur

2015-freelance with Showa Denko America.

